How Identity Theft and Data Breaches Affect **the Public Sector**

Why Government Employees Are Targets

Government employees are targets for more than just identity thieves; they are also targets of foreign governments, organized crime groups, and often fellow employees

Government identity theft is one of the fastest-growing forms of identity theft

Criminals can use a government employee's personal data to file fraudulent tax returns, receive government benefits, apply for a job, and gain restricted clearance

In 2015, tax fraud (a form of government identity theft) accounted for nearly half of all cases of identity theft

Data Breaches and Security Incidents

In 2017, there were **22,778 security incidents** and **304 confirmed data breaches** in the public sector

Public administration trails only the healthcare industry in terms of **data breaches caused by insiders**

Due to the **rise of medical identity theft**, healthcare employees are at a heightened risk of having their personal data stolen

Between January 2017 and October 2017, nearly **6 million records were exposed**

41% Of these breaches, **41 percent were caused by internal threats** and 67 percent were a result of external threats

44% **Espionage was the motive** behind 44 percent of public sector breaches

41% Breaches most commonly targeted **the personal details of employees and citizens**, which accounted for 41 percent of all compromised data — followed by government secrets at 24 percent and medical records at 14 percent

52% **Hacking was the cause** of 52 percent of breaches and security incidents, while 32 percent stemmed from social media

Info**Armor**

Why You Should
Offer Employees Identity Protection

- Improve your ability to **attract and retain** top millennial **talent**
- Improve employees' **security awareness** and increase safety
- Protect your company, as courts are increasingly ruling against companies that fail to protect their **employees' personal data**
- Combat the **lost productivity** that can occur from identity theft

Resolving identity theft can take up to **hundreds of hours** and **six months** of an employee's life

Missed work and increased distraction can quickly lead to disengagement, resulting in:

↓ **20%** lower **sales**

↑ **24-59%** higher **turnover**

↓ **17%** less **productivity**

↑ **70%** more employee **safety incidents**

↓ **21%** lower **profitability**

PrivacyArmor® Features HR Loves

- ✓ A 90.1 Net Promoter Score (NPS)
- ✓ 97 percent implementation satisfaction rate
- ✓ 99 percent account management satisfaction rate
- ✓ 99 percent client retention
- ✓ Easy onboarding that includes comprehensive product education and a dedicated client relationship advisor
- ✓ Scalable and flexible payment models that minimize risk
- ✓ Expert customer service representatives based in the U.S.
- ✓ Accounts protected by two-factor authentication
- ✓ Proactive alerts that notify employees on applications for credit cards, wireless carriers, utility accounts, and more
- ✓ Monitoring of high-risk identity activity such as employee password resets, fund transfers, unauthorized account access, compromised credentials, and more
- ✓ Tools to monitor and preserve an employee's reputation across social networks
- ✓ A dedicated advocate to guide and manage an employee's full recovery process
- ✓ Identity theft insurance to cover your employee's lost wages, legal fees, medical records request fees, CPA fees, child care fees, and more

Verizon Enterprise, "2018 Data Breach Investigations Report," April 2018

Identity Theft Resource Center, "2017 Annual Data Breach Year-End Review," January 2018

Wombat Security, "Scary Data Breach Statistics of 2017," October 2017

Identity Theft Resource Center, "What You Need to Know About Government Identity Theft," June 2016

KrebsOnSecurity, "FTC: Tax Fraud Behind 47% Spike in ID Theft," January 2016

Glassdoor, "4 in 5 Employees Want Benefits or Perks More Than a Pay Raise; Glassdoor Employment Confidence Survey (Q3 2015)," October 2015

The Economist, "How to Protect Yourself Against the Theft of Your Identity," September 2017

Gallup, State of the American Workplace 2017 Report, February 2017

HR Hero, "Identity Theft and the Workplace," 2016

InfoArmor